

6월 MFP 파트너 판촉가격 LIST

(단위 : 원, VAT별도)

구분	물품명	판촉가격	비고
IR25'S	IR2520KP	1,350,000	
	IR2520KI	1,550,000	
	IR2525KP	1,450,000	
	IR2525KI	1,650,000	
	IR2530KP	1,550,000	
	IR2530KI	1,650,000	
	IR 25'S FAX	150,000	
	IR 25'S SEND	200,000	
IR42'S	IR ADV 4225	2,400,000	
	IR ADV 4235	2,600,000	
	IR ADV 4245	3,000,000	
	IR ADV 42'S FAX	350,000	
IRAC35'S	IR ADV C3520	2,300,000	
	IR ADV C3525	2,500,000	
	IR ADV C3530	3,100,000	
	IR ADV C35'S FAX	200,000	
IRAC55'S	IR ADV C5535I	5,500,000	
	IR ADV C5540I	6,000,000	
	IR ADV C5550I	8,000,000	
	IR ADV C5555I	10,000,000	
	IR ADV C55'S FAX	500,000	

토너/카트리지 판촉 가격 ('17. 6月)

(단위 : 원, VAT별도)

구분		품목명	파트너가	e-클럽가		Volume, SET D/C			기간
				기존	판촉	판촉	발품	판촉코드	
TONER	모노	IR 2020TONER (NPG-28)	34,000	-	-	22,200	36EA	IR2020TONERV24	6월
				-	-	23,200	12EA		
		IR2535TONER (NPG-25)	77,700	53,600		54,600	18EA	IR2870TONERV12	
		IR2520TONER (NPG-51)	58,800	45,200		46,700	12EA	IR2520TONERV12	
		IR 45TONER(NPG-26)	84,000	56,700		58,300	18EA	IR45TONERV12	
		IR 5075TONER (NPG-36)	119,700	81,400		82,500	8EA	IR5075TONERV12	
		IR ADV6065TONER (NPG-54)	138,000	95,200		96,800	8EA	IRADV6065TONERV12	
	컬러	IR 2002NTONER(NPG-59)	41,000			37,100	6EA	IR2002NTONERV12	
		IR ADV C2020TONER (NPG-52)	BK 73,500	56,000		57,500	2SET	IR ADVC2020TONERSET	
			CL 170,000	107,000		109,000			
IR ADV C5035TONER (NPG-46)		BK 108,000	78,000		80,000	1SET	IR ADVC5035TONERSET		
		CL 217,400	135,000		138,000				
CRG	모노	CRG308	79,700	-	-	64,700	8EA	CRG308V5	6월
		CRG308 II	145,500	-	-	118,100	6EA	CRG308IIV5	
		CRG333	176,400			167,600	5EA	CRG333V5	
		CRG333H	243,700			231,600	3EA	CRG333HV3	
		CRG324	152,100			135,700	10EA	CRG324V10	
		CRG324 II	209,500			193,000	6EA	CRG324IIV6	
		CRG309	186,400			169,800	6EA	CRG309V3	
	컬러	CRG311	BK 129,200	-	-	104,300	1Set	CRG311SET	
			CL 167,000	-	-	134,900			
			BK 137,900	-	-	130,900			
		CRG332	BKII 187,400	-	-	178,100	1Set	CRG332SET	
			CL 190,800	-	-	181,200			
			BK 115,800	-	-	110,000			
		CRG323	BKII 159,900	-	-	151,900	1Set	CRG323SET	
			CL 237,100	-	-	225,200			
		CRG302	BK 107,000	-	-	96,300	3Set	CRG302SET	
			CL 112,500	-	-	101,200			
		NPG-41	BK 135,700	-	-	128,800	1SET	NPG-41SET	
			CL 175,400	-	-	166,600			
		CLBP2260 (대용량)	BK 86,700			78,000	1Set	CLBP2260TONERSET1	
			CL 115,600			104,000			
		CLBP6360	BK 88,500			80,000	1Set	CLBP6360TONERSET	
			CL 197,500			178,000			
		CLBP1340	BK 115,300			110,000	1Set	CLBP1340TONERSET	
			CL 145,800			138,000			
용지	한국제지 (75g)	21,300			14,600	30BOX			
					14,300	100BOX			
	한국제지 (80g)	22,300			14,800	30BOX			
					14,500	100BOX			
	한국제지 A3 (75g)	42,100			35,000	15BOX미만			
					33,000	15BOX			
	UPM(75G)	21,300			13,200	30BOX			
				13,000	100BOX				
	UPM(80G)	22,300			14,200	30BOX			
				14,000	100BOX				

2017년 2Q 부품 VOLUME DC제도

(단위 : 원, VAT별도)

구분	주문금액					
	20만 ↑	50만 ↑	80만 ↑	100만 ↑	150만 ↑	200만 ↑
DC(%)	10%	13%	14%	15%	16%	18%
운영아이템	PS, OCE, OEM, Forecast 부품 제외					

2017년 2Q 드럼 판촉안

◆ 주문 건당 2EA 이상 매출시 판촉가 적용

(단위 : 원, VAT별도)

구분		파트너가	판촉가	DC 율	비고
NPG-35	BK	247,500	223,700	10%	E-CLUB 운영품목
	C/M/Y	301,900	272,000		
NPG-52	BK	172,200	155,000		
	C/M/Y	283,500	255,000		
NPG-71		920,000	828,000		
NPG-67		225,800	204,000		
NPG-25/26		189,000	170,100	약 18%	2Q 한시운영
NPG-23		210,000	189,000		
NPG-50/51		314,000	255,000		
NPG-56/57		315,000	210,000	약 33%	
NPG-28		168,000	144,900	14%	E-CLUB 미운영품목
NPG-37		168,000	144,900		
NPG-32		102,600	89,300		
NPG-20		84,500	73,500		
NPG-18		168,000	144,900		